

WORK EXPERIENCE

- FREELANCE**
6/2009 – 3/2010
Graphic Designer
- Assist non-profit organizations with newsletters in the Lehigh Valley to attract more readers by rearranging layout, content and text organization. Increased LVCIL's subscription and recognition to provide informational assistance and resources to those disabled.
Established promotional marketing for musicians through digital advertising, packaging flyers and poster graphics. Visually brand their signature style on displays and events. Developed Press relations with the Hometown Journal in Struthers, Ohio along with local bands.
- REEB MILLWORK CORP**
10/2008 – 5/2009
Graphic Designer
- Collaborated with the marketing and design directors to produce attractive campaigns for construction companies and retail stores. Events and new items were introduced by creative brochures, magazine ads, annual catalogs and direct-mail invitations structured with InDesign.
Organized high quality image and texture libraries using Photoshop, Batching and Adobe Bridge. applications.
Performed in-house printing for corporate booklets, brochures and presentations using Xerox Equipment.
- FIRESKETCH**
5/2008 – 8/2008
Graphic Designer - Internship
- Develop brands using mood boards, stock agency photos, and researching online trends.
Extensive use of Illustrator, Corel Draw and the Wacom Tablet.
Exercised knowledge of CSS/HTML and Pre-press procedures.
Supports design team by setting up props, lightning, and backdrops for photo sessions. Call and orders art supplies for in-house productions.

SKILLS & SOFTWARE

Innovative print and web layouts, strong sense of composition and elements
Understanding of typographic hierarchy, visual harmony and color theory.
Organized for pre-flight and pre-press procedures, in-house printing experience.
Adobe CS Products (Acrobat, Photoshop, InDesign, Illustrator, Dreamweaver)
Web Design Knowledge (HTML, CSS, Basic Flash Animation)
Other strengths in freehand Illustration, Digital Photo and Image-Manipulation.
Microsoft Office Products (Word, PowerPoint, Outlook)
Proficient in both PC and Mac computers.

EDUCATION

Kutztown University of Pennsylvania
B.F.A - Communication Design
Concentration, Graphics & Advertising

REFERENCES AVAILABLE UPON REQUEST